

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>Charleston-Huntington WJ Week</u>	Date:
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I, Mike Furman
do hereby request station time concerning the following issue:

AARP

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: AARP

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AARP 601 E St NW Washington, DC 20049

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Rosenberg, Director of Grand Advertising
Jodi Sokol, Director, State Outreach

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/15/17
Date


Signature

202-338-8700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Mark Administer
 Mark Administer
 Sales Manager

Signature
 Printed Name
 Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	ordered		

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WOWK
201 Humboldt St
Rochester, NY 14610

GMMB
Washington Harbor
3050 K Street NW
Washington, DC 20007

Contract # 1620911

Schedule Dates 07/17/17-07/21/17
Advertiser AARP (19300)
Agency GMMB (14491)
Product Political - Issues / Propositions (1068)
Brand ISSUE (184363)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name /
Phone/Fax 5/8/6037
CPE National/Spot Agency
Account Types Standard
Billing Type Standard
Comments Jenna Nubar

Date Entered 07/14/17
Last Modified 07/14/17
Entered By Lisa McGuffey
CO-OP No
Headline # 25639013
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$580.50
Net Total \$3,289.50
Sales Tax

Charleston (WOWK)
By Broadcast Month Spots Rate
Jul. 2017 30 \$3,870.00
Grand Total: 30 \$3,870.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/17/17-07/21/17	3	:30	6A- 7A (EST)	2	X	X	X	X	X			2	\$60.00	\$120.00	Charleston (WOWK)	News	7/14/17
2.0	Normal Line / SPOT	07/17/17-07/21/17	2	:30	7A- 9A (EST)	2	X	X	X	X	X			2	\$75.00	\$150.00	Charleston (WOWK)	CBS This AM	7/14/17
3.0	Normal Line / SPOT	07/17/17-07/21/17	2	:30	10A- 11A (EST)	2	X	X	X	X	X			2	\$100.00	\$200.00	Charleston (WOWK)	Deal	7/14/17
4.0	Normal Line / SPOT	07/17/17-07/21/17	2	:30	11A- 12P (EST)	2	X	X	X	X	X			2	\$200.00	\$400.00	Charleston (WOWK)	Price	7/14/17
5.0	Normal Line / SPOT	07/17/17-07/20/17	3	:30	12P- 12:30P (EST)	2	X	X	X	X				2	\$90.00	\$160.00	Charleston (WOWK)	News	7/14/17
6.0	Normal Line / SPOT	07/17/17-07/20/17	4	:30	3P- 4P (EST)	2	X	X	X	X				2	\$65.00	\$130.00	Charleston (WOWK)	Phil	7/14/17
7.0	Normal Line / SPOT	07/17/17-07/20/17	4	:30	4P- 5P (EST)	3	X	X	X	X				3	\$75.00	\$225.00	Charleston (WOWK)	Ellen	7/14/17
8.0	Normal Line / SPOT	07/17/17-07/20/17	3	:30	5P- 5:30P (EST)	2	X	X	X	X				2	\$65.00	\$130.00	Charleston (WOWK)	News	7/14/17
9.0	Normal Line / SPOT	07/17/17-07/20/17	3	:30	5:30P- 6P (EST)	2	X	X	X	X				2	\$65.00	\$130.00	Charleston (WOWK)	News	7/14/17
10.0	Normal Line / SPOT	07/17/17-07/20/17	2	:30	6P- 6:30P (EST)	2	X	X	X	X				2	\$125.00	\$250.00	Charleston (WOWK)	News	7/14/17
11.0	Normal Line / SPOT	07/17/17-07/20/17	2	:30	7P- 7:30P (EST)	2	X	X	X	X				2	\$125.00	\$250.00	Charleston (WOWK)	News	7/14/17
12.0	Normal Line / SPOT	07/17/17-07/20/17	3	:30	7:30P- 8P (EST)	2	X	X	X	X				2	\$125.00	\$250.00	Charleston (WOWK)	Inside Ed	7/14/17
13.0	Normal Line / Prime	07/19/17-07/19/17	2	:30	8P- 9P (EST)	1			1					1	\$1,125.00	\$1,125.00	Charleston (WOWK)	Big Brother	7/14/17

Date:

Accepted-Station:

Date:

Comments:



WOVK
201 Humboldt St
Rochester, NY 14610

Contract # 1620911

Schedule Dates	07/17/17-07/21/17	Date Entered	07/14/17
Advertiser	AARP (19300)	Last Modified	07/14/17
Agency	GMMB (14491)	Entered By	Lisa McGuffey
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	ISSUE (184363)	Headline #	25639013
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	5/8/6037	Commission	\$580.50
Account Types	National/Spot Agency	Net Total	\$3,289.50
Billing Type	Standard	Sales Tax	
Comments	Jenna Nubar		

Charleston (WOVK)		
By Broadcast Month	Spots	Rate
Jul. 2017	30	\$3,870.00
Grand Total:	30	\$3,870.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	07/17/17-07/20/17	2	:30	11P- 11:35P (EST)	2	X	X	X	X				2	\$125.00	\$250.00	Charleston (WOVK)	News	7/14/17
15.0	Normal Line / SPOT	07/17/17-07/20/17	3	:30	11:35P- 12:35A (EST)	2	X	X	X	X				2	\$50.00	\$100.00	Charleston (WOVK)	Late Show	7/14/17

Accepted Agency/Advertiser: Date: Accepted-Station: Date: Comments:

CONFIRMATION CONTRACT